

What are Advertisers saying about IQS?

“IQS has numerous direct and indirect benefits for your business. First and foremost, IQS provides RFQs & RFI’s through targeted keywords to fill your sales pipeline. Additionally, IQS provides traffic referrals, which are boosted through content rich informational pages. A partnership with IQS has a positive impact on your website’s health and authority. IQS Directory is not just another directory, they’re a digital marketing partner.”

David Karbin, Lexco Cable

Ropes

Wire Rope

“Nothing has improved my company’s online presence more than our partnership with IQS (Internet Quick Search). We’ve seen an increase in overall web traffic and RFQs have more than doubled. That extra opportunity means more revenue. IQS has been the best marketing spend we’ve made, hands down.”

Brian Parker, LTM Plastics

Injection Molded Plastics

“Updated 2022 IQS Continues to deliver quality traffic, and are a pleasure to work with. Mike is the best. - IQS has driven quality traffic to my company's website for a fraction of the cost other technical directories charge. IQS has proven their performance with me through a trial period and I was shocked to see it outperform the largest competitor in the industry. IQS is a good company to work with; friendly, fast, and responsive.”

Anthony Truss, Ulanet

Electric Heaters

Heating Elements

Thermocouples

“We love advertising with IQS Directory.”

Reuben Hochstetler, PWI

Crane Manufacturers

Mezzanines

“We have been using IQS for 20+ years. Metalmen Sales is very happy with the service and performance offered by IQS. Our visibility continues to improve which has a noticeable and direct impact on our sales. IQS will continue to be a valuable partner in the future of our business.”

Metalmen Sales

Aluminum

Nickel

Titanium

“I help SME industrial B2B companies generate more sales opportunities and profit through a variety of marketing programs.

The IQS industrial Directory has proven to be a strong, reliable source of sales prospects over time and even better they come in at a very competitive cost per lead vs. all the other programs I run and track. The directory is a valuable component of the industrial marketing programs I/we put in place. I wish I had found it sooner.”

John Kelly

“IQS has been able to deliver on what they promised. It has been a sound investment.”

Kate Nadeau, mk North America, Inc.

Conveyor Systems

“IQS has taken our Google search listings from the 2nd and 3rd pages to #1 for many keywords in our industry. Recommend for any company in the manufacturing or industrial space.”

Design Engineer

“The team at IQS does a great job with SEO services and driving engagement with our site!”

Bergen Cable

Wire Rope

“A great, professionally run Industrial Listing Service! We've been subscribers/clients for 10 years and receive real results from our IQS participation!”

Big Daddy

“As a customer, IQS directory is terrific to work with. Communication is clear and response time is superior. We are also quite content with the traffic driven to our website.”

Brenton, LLC

Palletizers

“We enjoy working with the IQS team. They are considerate of our capabilities when connecting prospects which starts the customer experience positively from the start.”

Rexarc Manufacturing

Pressure Vessels

“We're getting steady traffic from our IQS directory placement. Great bang for the buck.”

Steve Horton, Ajax Metal Forming Solutions

Metal Stampers

“Been working with IQS for a few months now, they have shown me the light. Great to work with, full of info price v/s quality is great they took the project and ran with it!”

Matt Karden, Jefco Manufacturing

Hinges

“IQS is a well organized specialized directory and brings us targeted traffic. I recommend if your business is in the manufacturing industry.”

Charles McLaughlin, Laserax

Industrial Lasers

“IQS has proven to increase web traffic to the company I work for. IQS has the expertise and proven processes that help companies like ours gain web traffic traction. Customer service has always been very responsive and they have continually provided insight into additional opportunities to increase our visibility. It's like having an extension of a marketing team!”

Jason Richards, LPI Lift Systems

Hydraulic Lifts

“The company I work for uses several sources to generate leads. IQS is one of our lead generators that we count on to help get more business.”

Andrew Leick, Tanis, Inc.

Industrial Brushes

“Very good customer service, and their directory gets a lot of traffic. It's improved the SEO for my client. Thank you IQS!”

Ian Hecht, International Cooling Tower

Cooling Towers

“Staff is easy to work with and responsive. Good quality leads generated. Amber is great to work with!”

Josh Carniewski, Ridg-U-Rak

Storage Racks

“The IQS team listens and implements! They care about what they do and are a pleasure to work with.”

David Thuro, Thuro Metal Products, Inc.

Screw Machine Products

CNC Machining

“They came looking for my business and I've gotten so many great leads! I would recommend them to any business that is looking to move ahead in these challenging times”

Ken Hoffman, Deluxe Packaging, Inc.

Corrugated Boxes

“Great value for the services that are offered!”

David Primrose, Metal Marker Manufacturing

Nameplates

“I enjoyed working with Janet and look forward to our continued SEO experience!”

Patrick Ebbing, Detroit Edge Tool Co.

CNC Machining

“We have used registries in the past and stopped because of low ROI - but when we started with IQS Directory we instantly started seeing RFQ's from around the country. It's great to have our name out there - beyond our normal circle of business!”

Multi-Vac, Inc.

Industrial Vacuum Cleaners

“Our relationship with the team @IQSDirectory has been terrific. They are professional, courteous, and as responsive as we could have asked for. They have helped us grow our brand and continue to introduce us to a broader market than we had before our partnership. The customers we have met through IQS are actively looking to place orders.”

Richard Silakoski, Carteret Die Casting Corp.

Die Castings

“Great job and invaluable resource to find new suppliers or help manufacturers find us.”

Zachary Lynn, Source 21

Stainless Steel

"Industrial Quick Search has helped us tremendously with our website optimization and social media accounts as well as our directory. Everyone who works at IQS is knowledgeable, helpful and so friendly and patient with getting our company where it needs to be in the cyber world. I highly recommend this company. Wonderful staff to work with!"

Rosanna Claudio, Ford Fasteners

Industrial Fasteners

"Great Service, Janet has been great to work with."

Xano Wang, BenchPro, Inc.

Work Stations

“Working with the IQS team has been a pleasure. They are very responsive, efficient and professional. We have recently been updating our company's web content and when we reached out to the IQS team to update content on our company's listing, they were quick to get it done! Overall a very positive experience and absolutely satisfied with their service!”

Leslie Navarrete, Sierra Pacific Engineering and Products

Latches

Hinges

“It can sometimes be difficult to market to the right OEM’s in the wire rope industry. IQS is a key part of our marketing solutions. Lexco appreciates that every week, we can count on quality RFQ’s that we receive through IQS’.”

Neal Karbin, Lexco Cable Manufacturing

Wire Rope

“The IQS directory provides us with great service and the staff is very professional and courteous. The people have great human values and are always happy to help. Further, the results speak for themselves. I have personally look at and tried other similar services over a year in parallel with the IQS directory and there is just no comparison. IQS works better than any other service I have found. I highly recommend them to anyone.”

Tommy Hessler, CEO, America in Motion

Automatic Guided Vehicles

“Janet and team at IQS are very professional, easy to work with and great at updating our environmental systems capabilities. They also assist on SEO and know digital marketing! Thank you Janet!”

Brian Cannon, Adwest Technologies, Inc.

Air Pollution Control Equipment

“IQS should be part of any integrated marketing program. We've used another top industrial directory in the past, but IQS beats on both web traffic and cost. Last month, IQS was #1 for referral traffic to our website.”

Sandy Winkelman, Hendrick Manufacturing Company

Perforated Metals

“Great exposure with this directory. A must for any industrial company.”

Brad Rafferty, Wabash Power Equipment Company

Industrial Boilers

“IQS directory is extremely important for us as a business, as it yields customers or potential customers that are really targeted and interested in our business and products. Our contact at IQS is extremely easy to work with and is always willing to help. Customer experience is top notch.”

Cristina Battick, Shred Tech

Industrial Shredders

“We have worked with the IQS Directory staff for many years and have always been impressed with their knowledge and expertise. Their patents contribute to the positive search efforts we seek as a manufacturer supplying OEMs. Their advertising network complements our on-line efforts well. Results are monitored and compared often and easily.”

Don Geib, M.P. Metal Products

Roll Formed Parts

“Excellent results! Good company to work with.”

Mason Manufacturing

Heat Exchangers

“Always one of our top referral websites . Janet is great to work with and makes the renewal process easy. The cost to run an ad is affordable and yields a high ROI in terms of the number of leads to our website.”

Jaime Smith, Albina Co., Inc.

Roll Forming

Tube Fabrication

“I find IQS easy to work with and very helpful with online marketing.”

Bob Simmons, Pro-Line

Work Stations

“Great company to work with! We have good experience with IQS.”

Lei Wei, MES, Inc.

Die Castings

“IQS Directory has provided us with good opportunities and as a result we have been renewing our subscription in their powdered metal parts category each year.”

Comtec Mfg.

Gears

Powder Metal Parts

“I was using another service before IQS, but not completely satisfied with the results and cost. The IQS team were great to work with and presented their services with information detailed to my industry. I made the switch to IQS a year ago, and have been very pleased with the consistent results and their professional servicing of my account since.”

Garret Smith, Profile Plastics, Inc.

Vacuum Formed Plastics

“We have been working with IQS for years, and have recently expanded our use of their services. We find IQS as a solid lead generator for our company. Their team is responsive and insightful. We receive a great value from our relationship with IQS.”

Steve Peplin, Talan Products

Metal Stampers

Aluminum Extrusions

“Great Site for the manufacturing industry, no need to filter google search result yourself. Saves you time. Anyone in the industry should definitely consider listing.”

Shoab S

“Good company to do business with; They generate a good deal of referral traffic to our site that is vetted, and specific to our market.”

Anothony Truss, Ulanet

Heating Elements

Electric Heaters

Thermocouples

“Just like every other company out there, our baby steps to use social media over the years has made us rely more and more on IQS as our go to company for our internet needs. Each time we make a decision to upgrade and transition to something to improve who we are, whether it is our website or our presence on the internet we end up choosing IQS for their services. So far, we have not been disappointed.”

Tim Enchelmaier, The Industrial Brush Company, Inc.

Industrial Brushes

“Great at sending us referrals and keeping us updated. We are very satisfied with the results!”

Julio Rojas, Bishamon

Hydraulic Lifts

“An excellent and important service for our company and our sister company - Winona Van Norman. We appreciate the communication and professionalism of our contact, as well.”

LS Industries

Dust Collecting

“We have been pleased with IQS directory. We've used them for a few months now and they have consistently delivered quality traffic from their main and affiliate sites. They rank well and we feel that it's been good value for what we're paying.”

Actuonix Motion Devices

Linear Actuators

“Janet and all the staff at IQS are very efficient and easy to work with. We received leads very quickly. Highly recommend their service to anyone.”

Gordon Gagnon, REDCO Rubber Engineering & Development

Die Cutting

Gaskets

Rubber Molding

Rubber Rolls

I've worked with Janet Pratt at IQS for several years. She is professional, knowledgeable and efficient. We get great results consistently.”

Ronda Robinson, Robinson Industries

Plastic Pallets

Vacuum Formed Plastics

“IQS has been working with us at Braun Brush for many years, and has always been helpful with educating us on the marketing strategy, the developments, rewriting content, and more behind the scenes I can't even imagine. Thanks to Mike Meirsonne for his dedication to improving digital marketing online.”

Melanie Feltman, Braun Brush

Industrial Brushes

“IQS has driven quality traffic to my company's website for a fraction of the cost other technical directories charge. IQS has proven their performance with me through a trial period and I was shocked to see it outperform the largest competitor in the industry. IQS is a good company to work with; friendly, fast, and responsive.”

Anothony Truss, Ulanet

Heating Elements

Electric Heaters

“Good reference site to find companies in the industrial market”

Transbotics Corporation

Automatic Guided Vehicles

“Our company must reach a very select group of businesses. IQS Directory helps us reach the clients that will benefit the most from our technology & services.”

Mark Rutenbeck, Custom-Pak, Inc.

Blow Molded Plastic

Custom Carrying Cases

“I have been a client of IQS for over 10 years. I love how simple and straight forward their advertising campaigns and pricing structures are. They do not muddy the process with myriads of categories and sub categories that in the end are very difficult to monitor for effectiveness. They are very effective and have netted greater results over similar forms of advertising. My account rep, Janet, has consistently expressed a sincere interest in helping me further my online presence. She has shared much of her expertise above and beyond what I pay for in terms of advertising. I highly recommend IQS. They are a great company to work with.”

JT McWilliams, Multi-Pak USA, Inc.

Plastic Bags

“Very pleased with my experience. I worked with Janet to set up a premium listing for generating leads for our business. The experience was very simple and straight forward. Ultimately, we decided that IQS wasn't the best place to promote our products and services (we work in a very specialized industry). They have a great site and fantastic customer service, but this just wasn't the right advertising channel for us. Check them out! It may be the perfect fit for your company!”

Kevin Kirkwood, NETZSCH Premier Technologies LLC

“Our company is working with IQS this year for the first time, and in only the first quarter, we are receiving multiple referrals from the directory. The staff is easy to work with and it was a simple process for us to set up the technology to track the traffic to our listing on IQS. We are happy we made the decision to invest with IQS Directory this year.”

Ashley Geist, Argonics, Inc.

Molded Urethane

Rubber Rolls

“finally a marketing company thats honest and know how to get results!!!”

James Johnson, Illinois Blower Inc.

Industrial Blowers

“IQS is a great company to work with. We have received numerous high-quality leads from them over the years. The staff is very knowledgeable and always quick to respond. I highly recommend working with them.”

LEWCO Ovens

Conveyors

Industrial Ovens

“A top referral traffic source for our website that consistently provides high-quality leads. Great, attentive customer service!”

Wendy Formichelli, Admix, Inc.

Industrial Mixers

“We have been working with IQS for almost a year now. The IQS Team is a joy to work with. They are very responsive and seem to know my needs before I do! We had been working with another company for years but IQS has done more in the short period than my previous internet marketing company did in many years. They drive so much more qualified prospects to us. If you are looking for a great internet marketing service, give the folks at IQS a call. They are the best! They will get your company name to the right people and see how your sales soar!”

Bob Womack, Paper Tubes & Sales Manufacturing

Paper Tubes

“The IQS team consistently keeps our message out in front of our customers. High quality leads are received regularly. They are a great group to work with!”

Jeff Perrigo, Western Container Corporation

Paper Tubes

“We have gotten some very well qualified leads from IQS Directory. Many companies looking for new sources for new or existing projects are finding us through the site. The site is easy to use and good value for the advertising spend.”

Mary Fitzgerald, Acme Wire Products Co., Inc.

Wire Forms

“Our company, Sag Harbor Industries, has work with IQS for a number of years now and plans to continue that relationship going forward. We have been satisfied with the results with limited direction needs from us. The customer service is quick and efficient. I would recommend giving IQS a try.”

Kevin Valeiko, Sag Harbor Industries, Inc.

Electric Coils

“We have been a customer of theirs for several years now. Great customer service, very proactive in communicating with us to maximize our visibility and to answer any questions we may have. They have recently launched new services to enhance their rankings (and in turn, our own). They have always been very transparent in supplying metrics and traffic numbers directed to our website, and have worked with us so we can independently track their lead generation.”

Pacific Environmental Technologies, Inc.

Clean Rooms

“We have been working with IQS for many years, they are a great company to work with. They are always reachable and all the support staff are very knowledgeable. They redid our website Metal Associates, which come out great, I am very satisfied with the amount of time and work that went into everything they do. They also handle our social media as well as our press releases. Just an all around great company to work with, I highly recommend working with them, we have obtained more viable leads from their sites/ads than all of our other marketing firms.”

Steve Martiak, Metal Associates

Aluminum Suppliers

Copper

Stainless Steel

“IQS has managed our online presence for the past four years. They offer both excellent website management and online advertising. With their help we've managed to steadily increase our sales and reach new customers.”

Thomas Brus, American Urethane, Inc.

Molded Urethane

Rubber Rolls

“Del-Tron Precision, Inc. has been working with IQS Directory for many years now and we could not be happier with the results. Mike and his team are relentless when it comes to driving potential customers to our website. They also maintain my Pay Per Click advertising campaign and do a great job at that as well. No questions have ever gone unanswered and they are always working to improve our presence. I am glad to have them in my corner.”

Emil Melvin, Del-Tron Precision

Linear Actuators

Linear Bearings

Linear Slides

“Excellent service, good quality leads generated from IQS listing.”

Todd Young, Dajcor Aluminum Ltd.

Aluminum Anodizing

Aluminum Extrusions

Metal Fabricators

“I love working with IQS Directory! They have a very talented team and can help with all of your needs. They have been very successful with updating our web browser and making it mobile friendly. We soon are planning to have them to update our website too. We have used Industrial Quick Search for many years with great success in getting our company IPEC / International Process Equipment Co known to many of our clients new and old ones with an easy search to find our company and our equipment. IQS is always available to answer my calls or questions that I may have and I would highly recommend them!! Thanks.”

Karen Anderson, International Process Equipment Company

Industrial Dryers

Pulverizers

“I have been IQS for a number of years now and found them easy to work with and they are on top of their game. Keep up the good work!”

Garth Gaetz, New World Case, Inc.

Custom Carrying Cases

“IQS Directory works diligently at educating visitors on new industry and market technologies. Guiding them to the best sources and companies for their need.”

Natalie Young, Fibertech Inc.

Rotational Molded Plastic

“We have been with IQS for numerous years and am very satisfied with the results. I would recommend they're service if you are interested in bringing more customers to your website.”

Katherine Frederick, Cylinders & Valves, Inc.

Hydraulic Cylinders

“IQS is sending us a good amount of referral traffic. Mike is a hoot to talk to and he gives lots of good advice for SEO.”

Sue Ross, Astro Engineering & Manufacturing

Perforated Metals

Screw Conveyors

Sheet Metal Fabricators

“IQS was, and still is, very helpful in our company’s Web marketing, Web Design and Web tracking. I am very appreciative of their continue efforts in helping me grow my business.”

Sam Strober, Crown Die Casting Corporation

CNC Machining

Die Castings

“Great referrer for industrial and business clients. The listing price was paid off with profits from the 1st and 2nd customer.”

Nena Vukovich, Alliance LLC

Magnets

“International Magnaproducts, Inc. has enjoyed much exposure through our ad listing on the Industrial Quick Search directory. We have been listed with them for a while and really appreciate the extra efforts that IQS puts forth. Heather Stanley at IQS posted an article about IMI a while ago that brought exposure for us to new businesses and customers, which is the best return on investment we can hope for! I really enjoy their redesigned web traffic analytics and reports. The information they provide makes my job much easier to show management how many visitors have looked at our ad, how many come back, who they are, etc. Their new charts are very visually informative, and easy to interpret. I would recommend Industrial Quick Search to anyone looking for broad exposure in the marketplace. Thanks IQS!”

Jessica Bach, International Magna Products, Inc.

Magnets

“IQS has been extremely effective in managing our Pay-Per-Click experience and internet advertising while at the same time significantly reducing our overall monthly spend Their staff is always very professional, courteous and accommodating in assisting us with all matters related to managing our website content and maintenance as needed. Our rankings have improved exponentially while the spend with our previous website management and advertising company have been cut by over 50%. The support provided by IQS has far exceeded expectations, they are a pleasure to work with and we look forward to a long term relationship.”

Del Houghton, All-Rite Spring Company

Springs Manufacturing

Wire Forms

“Positive experience. Great additional traffic results. Great company to work with. Mike is on top of his game. He explains everything in detail and walks you through the process. Feedback from IQS is consistent and easy to understand.”

Brian Strait, Check-All Valve Manufacturing, Co.

Check Valves

“Mike and his team have been exceptional to work with. They have helped us update two websites. They help with search optimization, content, and help us with news and press releases as well. They are helping to drive new business to us every day. Give IQS a try for sure.”

Bruce Weaver, Great Lakes Engineering

Laser Cutting Services

Metal Etching

“We have been working with IQS Directory for several years and we find their digital services among the best in the industry. They have been one of our best investments. We are able to rank high in a number of key word phrases, our articles are found in our target markets due to their content marketing services. There are services that we pay double for out of necessity but the team at IQS are diligent, they provide us key words and phrases that they feel will work best, and they check frequently to see if we have new content that they can use to market our firm in the digital space that caters to our demographic. They are one of our most vital partners.”

Eric Toro, Dexmet Corporation

EMI Shielding

Expanded Metals

Perforated Metals

Wire Cloth

“IQS does a great job of referring high quality industrial customers to our web site for PCE scientific instruments.”

John Welter, PCE Instruments (Americas)

Dynamometers

Industrial Scales

“Excellent referral site! We have obtained quality, reliable leads from our posts! Excellent customer service and great to work with. We have been using IQS for years!”

Leslie Boegel, Flexbar Machine Corporation

Machine Guards

“I have been with IQS for a number of years and have found that I received about 70% more viable RFQ’s when advertising with them then not. I left for a year because of some cuts and went right back as soon as I could. As soon as I went back I landed a \$70,000 job that came through IQS. I highly recommend IQS Directory.”

Chris Weber, Pierce-Roberts Rubber Company

Rubber Molding

“Great Company to work with. Have been using them for a year now and their knowledge of driving traffic to your website is unbelievable. If you are looking to design a website or to boost traffic to your site give them a call. If I ever have a question I can contact customer service and it is answered immediately. GREAT Team, GREAT Service!!”

David Reese, Absolute Lift Parts

Forklifts

“Excellent customer service and very helpful! IQS can really help generate leads for your business. Give them a shot!”

Eric Beckley, Sandin Manufacturing

Wire Rope

“They have knowledgeable and personable staff, one of the most frequently visited manufacturing directories on the internet, and fair pricing.”

Tyler Kistner, Tyler Madison

Wire Rope

“IQS Directory is an excellent way to promote my business. This is a very professional way to get my company name recognized to the market. Their team has updated me on ways to locate and maintain consent communication with our customer’s front and center. Thank you for that!”

David Locaputo, Fulflo Specialties, Inc.

Hydraulic Valves

“IQS Directory has been a great asset for my company in terms of both quality lead generations and help with the quality and effectiveness of my web site. Anyone dealing in an industrial marketplace would be impressed”

Ivo Landre, Signal and Power Delivery Systems, Inc.

Cord Sets

We've had a business listing with IQS Directory for some time, but have only recently started tapping into the full potential of their services. We've been extremely pleased with the results - the website traffic IQS generates for us is phenomenal. When I look at Google Analytics and see that IQS Directory is at the top of the list for referral traffic, I know that it's working. They've been very helpful, the communication is great, and they're just a joy to work with. I highly recommend working with IQS Directory if you want to increase your website traffic like they've done for us."

Michael Zhao, ICOMold

CNC Machining

Injection Molding

"My steel guy say it looks good so let's launch it. The site as a whole is exactly what I was looking for, very clean look. Great job both of you!!"

Steve Martiak, Metal Associates

Aluminum Suppliers

Copper

Stainless Steel

"You guys have been great, first time I have seen excellent service and promptness."

Vijay Katukota, Technomag, Inc.

Magnets

Injection Molded Plastics

"IQS Directory is an exceptional platform for business networking. With its vast database, user-friendly interface, and commitment to quality, it offers everything you need to connect and grow. Highly recommended!"

Arun Ka, Rotex Automation Limited

Solenoid Valves

"Very happy with our experience with IQS Directory. We have received decent sales leads from our marketing collaboration with IQS Directory. We would recommend working with the IQS Team."

Kali Crescent, Ultimation

Conveyor Systems

"Working with IQS has raised opportunities to see TyTek Industries and allows us to engage with our target audiences, particularly for our load cell technology and magnetic assembly solutions.

As a result, we receive regular qualified inquiries making IQS a key strand of our inbound marketing strategy."

Matt Eccles, TyTek Industries

Magnets

Load Cells

"IQS Directory is the best marketing spent money we have ever spent. It provides us detailed tracking of potential customers and also macro and micro analysis."

Jeffrey Haversat, Classic Coil Company

Electric Coils

"Great customer service and responsiveness."

Kristen Crump, Sharpe Products

Tube Fabricating

Laser Cutting Services

"We at Remaly Mfg Co Inc. have had a positive experience with IQS Directory in Grand Rapids, MI"

Laurie Rynkiewicz, Remaly Mfg Co

Perforated Metals

Laser Cutting Services

Contract Manufacturing

Expanded Metals

Metal Fabricators

"IQS has provided valuable leads and exposure to PBI Products."

Elizabeth Satterfield, PBI Products

Flame Resistant Fiber Production

"Great service and a good tool to find anything your need, works great on pressure switches"

Daniel Araya, MPL (Micro Pneumatic Logic, Inc)

Pressure Switches

"We have been associated with IQS for over 10 years now and have always been very satisfied with the efforts that they put forward to make the program as successful as it can be.

Thanks everyone at IQS."

Peter Molinaro, Unicast Inc.

Molded Urethane

Rubber Rolls

Plastic Fabrication